



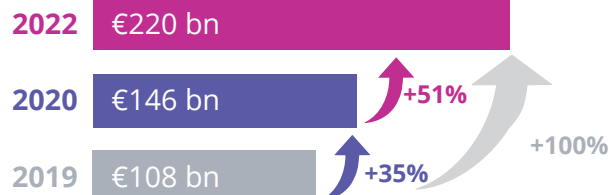
# TOP 500 online cross-border EU retailers 2020



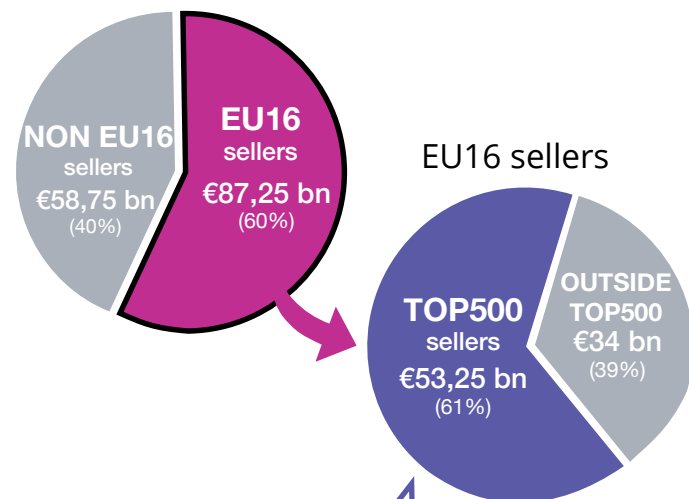
€573 bn of which 25,5% is cross-border

Total CB turnover EU16: **€146 bn** +35%\*

B2C cross-border e-commerce EU 16



CB turnover will grow drastically over the next 2 years



1. United Kingdom €33 bn +38%\*
2. Germany €27 bn +43%\*
3. France €20 bn +34%\*
4. Spain €10 bn +30%\*
5. The Netherlands €4,4 bn +26%\*

\*growth vs 2019

## TOP 10 European cross-border retailers

	Parent company	Company		Country	Category	Sector
1	IKEA Group	IKEA		Sweden	Multichannel Retailer	Home - Garden - DIY
2	H&M Group	H&M		Sweden	Multichannel Retailer	Fashion - Jewelry - Baby
3	Pandora A/S	Pandora		Denmark	Multichannel Retailer	Fashion - Jewelry - Baby
4	Smyths Toys HQ UC	Smyths Toys		Ireland	Multichannel Retailer	Toys - Games
5	The Lego Group	Lego		Denmark	Brand Manufacturer	Toys - Games
6	Nestlé Group	Nespresso		Switzerland	Brand Manufacturer	Food - Drinks
7	Expert International	Expert		Switzerland	Multichannel Retailer	Consumer Electronics
8	H&M Group	COS		Sweden	Multichannel Retailer	Fashion - Jewelry - Baby
9	Swarovski AG	Swarovski		Austria	Brand Manufacturer	Fashion - Jewelry - Baby
10	H&M Group	& Other Stories		Sweden	Multichannel Retailer	Fashion - Jewelry - Baby