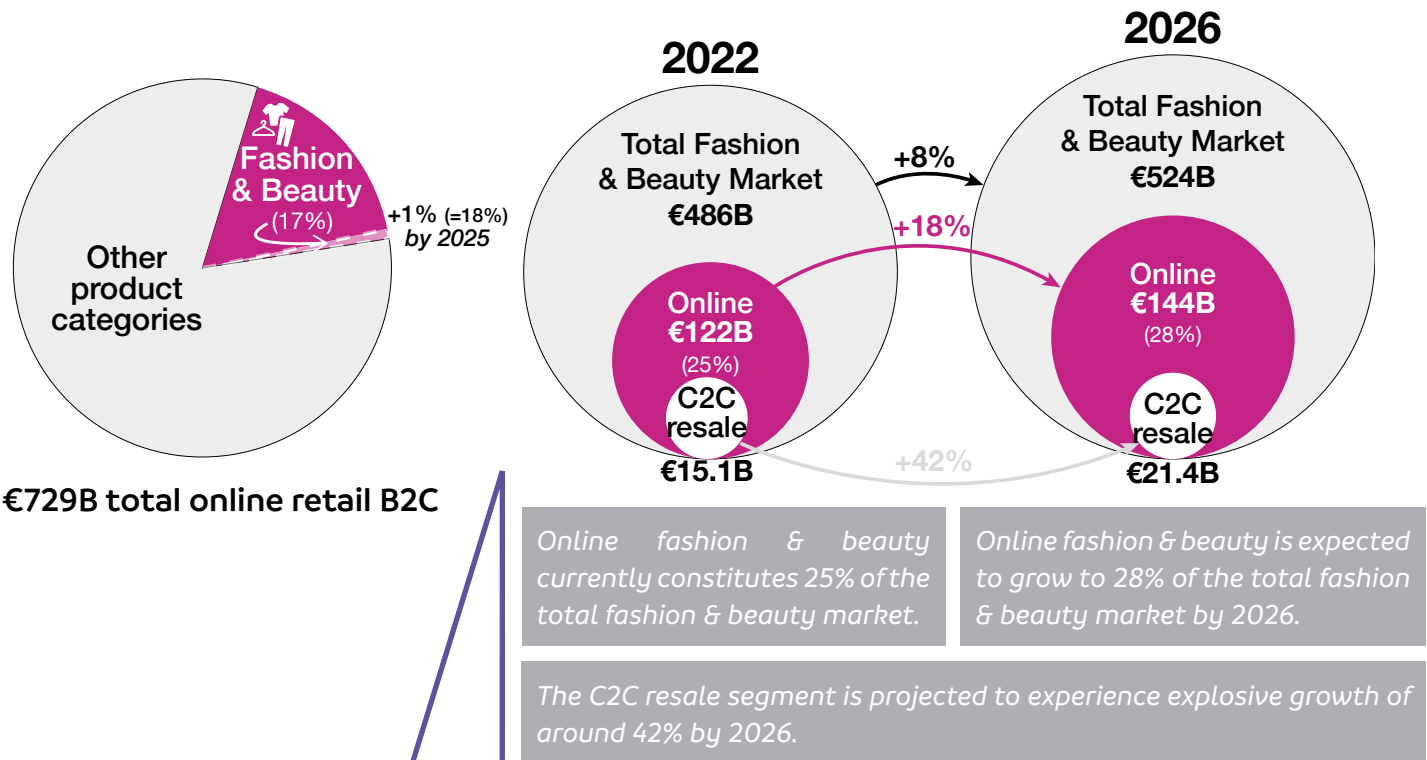


TOP 250 Fashion & Beauty Online Retail 2022



TOP 5 cross-border fashion key players

	Company	Origin country	Business type	Business model	CB eRank
1	zalando	Germany	Pure Player	B2C	2
2	SHEIN	China	Pure Player	B2C	6
3	Vinted	Lithuania	Pure Player	C2C	7
4	StockX	USA	Pure Player	B2C, C2C	8
5	Nike	USA	Brand Manufacturer	B2C	9

TOP 5 cross-border beauty key players

	Company	Origin country	Business type	Business model	CB eRank
1	NOTINO	Czech republic	Retailer	B2C	30
2	ORIFLAME	Switzerland	Brand Manufacturer	B2C	46
3	DERMSTORE	USA	Pure Player	B2C	52
4	AVON	UK	Brand Manufacturer	B2C	74
5	FARMALINE	Netherlands	Pure Player	B2C	101