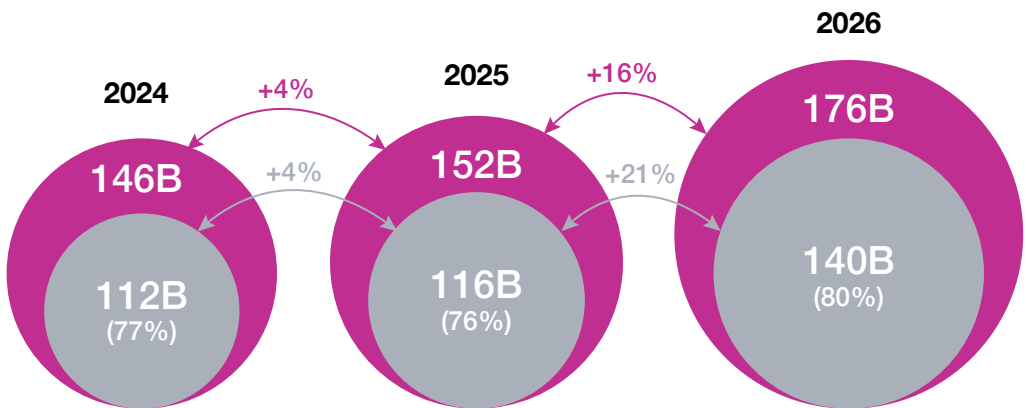


TOP 100 Cross-Border Marketplaces Europe

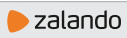


TOP 100 Marketplaces
Turnover

Cross-Border Share
TOP 100 Marketplaces



TOP 10

	Company	Country	Product categories	Type	New / Used	Business Model
1	Amazon 	US 	Multiple Categories	Hybrid	New + Used	B2C
2	Temu 	CN 	Multiple Categories	Pure Marketplace	New	B2C
3	AliExpress 	CN 	Multiple Categories	Pure Marketplace	New	B2C
4	eBay 	US 	Multiple Categories	Pure Marketplace	New + Used	C2C
5	Etsy 	US 	Arts, Gifts & Collectibles	Pure Marketplace	New + Used	C2C
6	Vinted 	LT 	Fashion, Beauty, Luxury	Pure Marketplace	Used	C2C
7	OLX 	NL 	Multiple Categories	Pure Marketplace	Used	C2C
8	Zalando 	DE 	Fashion, Beauty, Luxury	Hybrid	New	B2C
9	AbeBooks 	CA 	Books & Magazines	Pure Marketplace	New + Used	C2C
10	StockX 	US 	Fashion, Beauty, Luxury	Pure Marketplace	New + Used	C2C

Source: Cross-Border Commerce Europe