

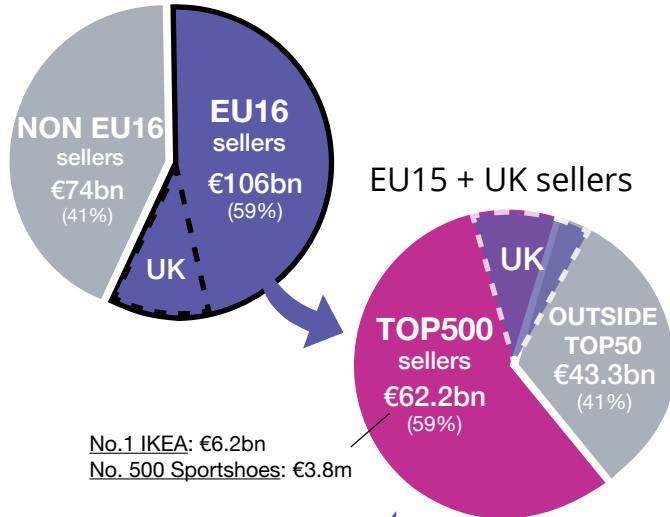


# TOP 500 online cross-border EU retailers 2022



€657bn (+2,8%) of which 27,3% is cross-border

Total cross-border turnover EU16: **€179.4bn** +4,8%\*



\*growth vs 2021

## B2C cross-border e-commerce EU16



Cross-border turnover will grow over the next year

1. Germany €34bn +5%\*
  2. United Kingdom €28bn -4%\*
  3. France €25bn +7%\*
  4. Spain €12bn +6%\*
  5. The Netherlands €5bn +4%\*
- €179.4bn +5%\***

EXCLUDING TRAVEL

## TOP 10 European cross-border retailers

	Parent Company	Company	Country	Sectors	Product categories
1	Inter IKEA Group	IKEA	Sweden	Multichannel Retailer	Home - Garden - DIY
2	Schwarz Gruppe	Lidl	Germany	Multichannel Retailer	Mass Merchant
3	Baillie Gifford	Zalando	Germany	Pure Player	Fashion - Jewellery - Baby
4	H&M Group	H&M	Sweden	Multichannel Retailer	Fashion - Jewellery - Baby
5	Lego Group	Lego	Denmark	Brand Manufacturer	Toys & Games
6	Inditex Group	Zara	Spain	Multichannel Retailer	Fashion - Jewellery - Baby
7	JYSK Group	JYSK	Denmark	Multichannel Retailer	Home - Garden - DIY
8	Bauhaus Archiv GmbH	Bauhaus	Germany	Multichannel Retailer	Home - Garden - DIY
9	Notino s.r.o.	Notino	Czech Republic	Pure Player	Personal Care
10	Adidas Group	Adidas	Germany	Brand Manufacturer	Fashion - Jewellery - Baby



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Source: Cross-Border Commerce Europe